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FOR IMMEDIATE RELEASE

**Vancouver filmmaking duo beats odds
Blood Brothers: Reign of Terror broadcasting on Super Channel**

VANCOUVER- MONTREAL – “Where there’s a will, there’s a way” This catch-phrase rang true when Rick Faraci and Pat Sayer, two new filmmakers, wrote and produced their first feature film *Blood Brothers: Reign of Terror* which premiered nationally on Super Channel Oct 3rd, 2008. The film is sold in Canada and internationally by Image In Distribution Inc. of Montréal.

When Faraci and Sayer set out on this project in 2006, they had no idea what they were in for. Starting with no money at all; a script was written, locations chosen and the hunt for funds began. What ensued was a rollercoaster ride of highs, lows and many loops: concept meetings, scheduling and sleepless nights. “People would literally pop out of the pavement to help us.,” says Sayer, “Casting, city municipalities, insurance companies, equipment rentals, total strangers, all were eager to help out. It was really quite incredible.”

Faraci and Sayer, through the grapevine, heard about the American Film Market. Within days, flights were booked, accommodations were made, a car was rented and with the finished product in hand, this indie horror/thriller turned heads at the 2007 AFM in Santa Monica, California. “It was insane, there were 6000 sellers, 400 buyers, all in one hotel,” explains Faraci, “but for one chance meeting, everything changed.”

“*Blood Brothers: Reign of Terror* is a quality, low budget, genre film. Created with the public in mind, this classic “horror/thriller” has a wide appeal amongst fans of this genre”, said Marie-Christine Dufour of Image in Distribution. “Rick and Pat are terrific to work with, motivated, keen and professionals, I look forward to the success of this film and to their next venture”, she concluded.

The ‘unleashing’ of *Blood Brothers: Reign of Terror* to the general public marks the beginning of the next venture for this pair of industry professionals. The two are already focused on their next film, *Rag King*, now in pre-production. “*Rag King* will encompass everything we’ve learned so far.” muses Faraci, “We’ve gained so much invaluable, industry knowledge. Our network is so much more mature. We’re ready for this next, big step.”

In the meantime, get yourself a bowl of popcorn, a blanket to hide under and catch *Blood Brothers: Reign of Terror* on Super Channel throughout the month of October and beyond.

Nothing is impossible to the willing mind, if the mind is willing.

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Encl. Synopsis of the movie and backgrounds on Image In Distribution, Rick Faraci and Pat Sayer.

Blood Brothers: Reign of Terror: synopsis

Notorious serial killer Jack Nichols is led to his final sentencing, to be confronted by his previous victims and the two detectives who tracked him down. Detectives Paul and Vincent Francesco have made it their mission to hunt down the worst offenders, and Jack Nichols was their hardest case. As they watch the proceedings, this case is far from over.. It's just beginning... Jack's final ride to incarceration turns out to be his ticket to freedom. In a daring daylight escape, Jack is freed by his brothers.. Paul and Vincent, lost in the woods, race against time. They need to catch Jack and his brothers, before the body count gets higher. Using their experience and know how, not only to catch the villains, but to keep from becoming villains themselves.

About Image In Distribution

Image in Distribution is a Montréal-based distribution and sales agency which operates in Canada and in the international markets. The distribution company owned by Image in Media (Image) which executive produces cross-media products for the worldwide marketplace Image's integrated approach to the business of production combines services and expertise in production management, financial optimization of funding sources (tax credits, co-productions, etc.) and exploitation (distribution, merchandising).

About Rick Faraci and Pat Sayer

Rick Faraci is an actor, stuntman, writer, producer and 10 -Time World Champion Martial Artist. He played in *Time Cop*, starring Jean Claude Van Damme, *Sea Wolf* starring Charles Bronson and Christopher Reeve, *Rumble in the Bronx* starring Jackie Chan and a host of other commercial film and television productions. While pursuing his acting, Rick maintained his martial arts training. Rick has also been producing and directing his own theatrical martial arts shows since 1977. In total, Rick's film career has spanned over 22 years. He has had the opportunity to work with some of the world's finest actors, directors, stunt coordinators, writers and producers.

Pat Sayer, picked up his dad's 8 mm. movie camera at the age of 12, trying to get his first stop motion picture using lego figurines, only to find he didn't have enough light. Pat's course was set but in 1982 there was no film industry in Alberta. However, his passion for the film industry never died. Once Pat turned 26, after completing a marketing degree, he was still unsettled and followed his dream to Vancouver where he was accepted in the film community. Starting in locations then becoming a lighting technician, Pat met Rick and they began to hone their writing skills together.

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